

PERSONALIZED AUDIO SYSTEM AND METHOD

ABSTRACT

5 A system and method for updating audio channel profiles that are used to create
personalized audio channels. According to one embodiment, the method includes the following
acts: receiving a broadcast sound recording over a conventional broadcast audio channel;
playing the sound recording so that the user can listen to the sound recording; receiving an
indication from the user that the user likes the sound recording; and modifying at least one of the
10 one or more audio channel profiles in response to receiving the indication.

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